Every day, company employees exchange thousands of items of information in a variety of ways. Extracting maximum benefit from this data represents both an opportunity and a challenge, not least because the mere existence of information is not enough – the user needs to be aware of its availability and able to find it. And of course, information only becomes knowledge when context is provided. The collective knowledge of its employees is, ultimately, an organization’s greatest asset. It is this asset that ARIS Business Publisher helps your enterprise to build and enhance. The challenge lies in filtering the information relevant to the user and providing it in a secure, straightforward way, e.g., via process portals. With ARIS Business Publisher, process knowledge can be disseminated across the enterprise by means of dynamic publishing functionality.

Dynamic and static publishing
ARIS Business Publisher provides users with structured, context-related information that can be displayed according to either work process or role (within the company or in projects), together with the information currently being processed. To achieve this, it delivers role-based, targeted access to process content. ARIS Business Publisher features high-performance, on-demand generation of all process content based on user access, thus minimizing export times. It is also possible to create static exports, enabling process information to be leveraged without underlying Web server technology. Content can be customized to meet corporate design standards and the demands of the target group. The intuitive user interface gives users fast, straightforward access.
Reporting and versioning

Documentation of process information is followed by analysis of the recorded corporate processes. ARIS Business Publisher makes it possible to run ARIS reports and analyses (e.g., in order to create process manuals) on the exported data, thus significantly boosting user benefits and acceptance. Employees can also navigate through version-based exports to find out more about the process history and compare models with earlier process flows.

Migration or integration?

Successful information distribution is normally achieved via one of two strategies: Migration to a packaged software product or operational integration of multiple applications, which are then merged in a front-end system. ARIS Business Publisher combines both methods in a single product. This tool can also be integrated into other corporate portals. ARIS Business Publisher thus delivers maximum flexibility in terms of its customization options and the integration of external application systems (such as document management systems). This flexibility extends to the inclusion of an expandable language concept.

Methods and functions

ARIS Business Publisher Client is integrated into ARIS Business Architect and performs virtually all the administrative tasks on the Web server, e.g., distributing process content. The ARIS Business Publisher content is displayed via a presentation layer based on JSP (dynamically) and HTML (statically). Users can arrange and display the information they need in the browser and new sources of information can easily be integrated using JavaScript, XML, or HTML. The news function in ARIS Business Publisher keeps staff updated on corporate developments and also provides additional motivation to use the process portal. In addition, ARIS Business Publisher offers powerful search and feedback functionality that can be tailored to your needs with a minimum of effort. Options include performing a full-text search, not only in process models and objects but also in embedded documents.

Benefits at a glance

- Static and dynamic publishing of process knowledge
- Running ARIS reports on ARIS Business Publisher exports
- Minimal export times and powerful access to process information
- Seamless integration with corporate portals
  (single sign-on, links to existing user administration)
- Layout modification via custom Web templates
- Flexible, expandable language concept for multilingual access
- Navigation to version-based exports to document process history and compare models
- Use of open standards
- Operational integration with different document management systems and full-text search in embedded documents